



## 2016 CONFERENCE WILL WELCOME EDUCATORS FROM ACROSS THE GLOBE TO WASHINGTON, D.C.

### HIGHLIGHTS

“Pluralism and Technological  
Advancement: The Indian  
Experience” ..... 2

IEG 2016 Conference in  
Bareilly, U.P., India ..... 3

Journals’ Submission Details  
and Editors .....4



*Above, attendees at the Fall 2015 IEG Conference.*

### ***From Dr. Narendra Rustagi:***

The theme for our Fall Conference 2016 of the International  
Academy of Business/ International Educators Group will be:

## ***Education, Business and Information Technology Issues***

***Issues in Higher Education***

***African Issues***

***Pluralism in Society: Peace, Higher Education, and  
Economic Growth***

It is the hope of all attendees and IEG members that the fruits of this  
conference session be enlarged, embraced, and continued through both  
this newsletter and attendance at future IEG conferences.

***IAB/IEG 2016 Conference  
October 13 – 15, 2016  
Washington, D.C.***

# Pluralism and Technological Advancement: The Indian Experience

Narendra K. Rustagi, Howard University

Formation of groups and the development of monolithic cultures in the group is a natural process. Resource utilization is very efficient when individuals come together as a group for a common purpose. As the group succeeds, the group starts to ascribe the success to whatever aim the group started with or whatever the group leader considers in his/ her interest.

Once successful, the group then starts to look down upon those who do not follow their philosophy. Depending upon the philosophy and ability of the successful group, the group starts to dominate other groups. Countries behave the same way, i.e., individuals leading countries behave in a way similar to group decision makers.

Pluralism in a society leads to an environment that supports research and development. Of course, appropriate incentives and institutions for growth are needed for individuals to contribute to the growth of the society. Similarly, protection of individuals' intellectual property rights and protection of the country from external aggression are also needed.

As Emperor Ashok initiated sort of unilateral disarmament (which was a side effect) with the promotion of Buddhism, and disintegration of empire, smaller kingdoms that were not able to defend themselves against external aggression emerged. Aggressors had come with primarily economic objectives. They were also ignorant about the knowledge base in India and destroyed libraries, knowledge base and the process of generation of new knowledge by destroying higher education institutions.

I believe we can draw following lessons:

(i) Independent India was established as a pluralistic country and policies like inexpensive education and reservations in various sectors including education were introduced for faster achievement of a pluralistic economy. With pluralism in our blood, a lot more individuals stand up for rights of those who are discriminated.

(ii) When a relatively pluralist India is compare to, say, a country like Pakistan which had the same origin but followed policies that led to a monolithic culture, it is observed that India is doing much better. India, which was producing 30% of world's income in 1 AD was producing only 3% of world's income after independence to becoming the 3rd largest economy today.

We, thus, need to pursue pluralistic policies not just in India but also in countries we associate with. For example, as we give aid to other countries, we should also take initiatives of protecting rights of minorities there, be they Hindus or Christian or Shias.

# IEG AUGUST 2016 CONFERENCE IN BAREILLY, U.P., INDIA:



The IAB International Educators Group newsletter is published bi-annually for members, conference attendees, and our many friends worldwide.

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## Publication Opportunities

We invite you submit papers to the following journals:

- Journal of Innovative Education Strategies
- International Journal of Economics and Business
- American Journal of Information Technology
- International Academy of Business Review

There is **no submission fee or page fee for submitting papers for the journals**. Details for submission may be found on page 4.

You are also invited to help with the review of the papers submitted for **the upcoming conference** of the *International Educators Group/International Academy of Business* on Oct. 13-15, 2016 in Washington, D.C.

[www.intledgroup.org](http://www.intledgroup.org) or [www.intl-academy.org](http://www.intl-academy.org)



## JOURNALS FOR SUBMISSIONS

❶ The **International Academy of Business Review (IABR)** is a peer reviewed publication targeted towards papers reflecting current thinking and research interests of the membership to present their theoretical and empirical research, to build collaborations and promote research on similar topics to help develop position papers on various topics. Thus, generally speaking, papers presented at conferences or papers proposed for presentation are considered for publication in IABR (ISSN is 2332-8398).

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❷ The objective of **Journal of the Innovative Education Strategies (JIES)** is to (i) raise issues about the supply and demand of education from different perspectives and (ii) to explore potential solutions including strategies for delivering education efficiently. The journal is published by the International Educators Group (IEG), which is dedicated to bridge the gap in quality of higher education and serves as a key resource for the dissemination of ideas that improve the quality of education. For more information or for the submission guidelines, please visit <http://www.intledgroup.org/CallofPapers-jies.html> or contact:

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❸ The **International Journal of Economics and Business (IJEB)** is a peer-reviewed journal published two times a year. Both theoretical and empirical unpublished research in all business disciplines (accounting, finance, marketing, management, POM, DIS, MIS, IT, economics, business statistics, etc.) is considered for publication in this journal. The journal follows a double-blind review process. There is no publication fee. The journal has been assigned an ISSN number (1948-5166) by the Library of Congress, Washington, D.C. **Please submit a copy of your paper in Microsoft Word electronically (as an email attachment) to:** [IJEB@intl-academy.org](mailto:IJEB@intl-academy.org)

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❹ The **American Journal of Information Technology (AJIT)** is a peer-reviewed journal published two times a year. Both theoretical and empirical unpublished research in IT and information management is considered for publication in this journal. The journal follows a double-blind review process. The journal has been assigned an ISSN number (1943-7498) by the Library of Congress, Washington, D.C. **Please, submit a copy of your paper in Microsoft Word electronically (as an email attachment) to:**

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